

# The Gallery Demo Project V1



The Gallery smart contract is designed to work hand-in-hand with any network member that holds a website NFT. Because anyone can create a project and offer it to the public, this contract is designed to provide a means by which pseudo-decentralized projects can be given an air of credibility by making it into the galleries of one or more websites.

When someone allows a project into their gallery, that project now takes on the reputation of the website that is offering the project. Keep in mind that anyone can launch a NFT project that implements the interfaces needed to support the

sales network. The problem is that they can fake that implementation too. Getting a project registered in a gallery brings a sense of credibility to it.

Not only can a project be faked in the low-end software, but what is promised in the high-end whitepaper can be ridiculously out-of-bounds from reality. Or, it could be that the project creator makes claims that are virtually impossible to deliver. The gallery owner can choose to not list these types of projects.

To help combat these issues, The Gallery contract is expected to be copied and duplicated by any website that holds a website Id. The default version of The Gallery contract limits the addition of projects to the contract to the owner. This means that the reputation of the owner is at stake when they add projects to their own gallery.

The work that a gallery owner puts into vetting a project benefits the entire ecosystem.

## Implied Communication System

The Gallery also works to provide a centralizing force in a decentralized environment. It is in a website's best interest to offer as many network projects as possible so as to maximize minting rewards. This suggests that websites that offer their own gallery will most likely want to offer the projects that are found in other galleries. Participating websites will most likely write code that will fetch the latest projects from all the credible gallery contracts.

More importantly, when a project 'passes the bar' for a highly respected gallery, within minutes, every website that monitors the network will have that information for their visiting clients.

## Secondary use for The Gallery

It is expected that most project creators will produce content rather than smart contracts. They will turn towards professionals that can author the smart contracts that conform to the rules of the network. Thus, there is an opportunity here for developers to create a gallery where they will author contracts on behalf of the content creators.

## Rules and Regulations

Every The Gallery owner should publish and enforce their own set of rules that govern what they allow in their gallery.

At a minimum, the website should:

- Provide a basic code review of the contract being added
- Provide a basic concept review (whitepaper)
- Handle agent links to projects

It might even be worthwhile to require project creators to build on code that The Gallery owner is familiar with or code that is known to behave correctly with the network.